

# Zero Delta University Establishes Industry's First Enterprise Business Architecture Course Offering and Certification Series

**Innovative Course Offering to be rolled out the week of 20<sup>th</sup> November, 2006 in Sydney, Australia; Courses Offered at Various Venues around the World.**

**SYDNEY, Australia and CHICAGO, Ill. – 10 October, 2006** – Zero Delta University today announced the immediate availability of the industry's first structured course offering designed for enterprise architecture and enterprise alignment practitioners.

The initial course offering is designed for enterprise business architects, which encompasses business strategists, business analysts, technology strategists, process architects, organization architects, and enterprise service architects specializing in the Services Oriented Architecture (SOA) field.

The course offering is structured around a certification program designed by Zero Delta University. The certification program ensures that rigorous standards are met with respect to how well the practitioner has learned important role-player information, specific enterprise architecture and enterprise alignment processes and methods, as well as how to master common modeling techniques required to create effective enterprise blueprints, roadmaps, and detailed transformation and transition plans.

Students of Zero Delta University who successfully meet the learning criteria for each level in the certification structure will have the opportunity to earn valuable industry certifications. The certification structure for the Enterprise Business Architect includes: Certified Enterprise Business Architect<sup>™</sup>; Certified Advanced Business Architect<sup>™</sup>, and; Certified Master Business Architect<sup>™</sup>. The course structure is designed to complement these certification levels, providing the advancing practitioner with greater knowledge and more advanced hands-on opportunities to excel in the profession.

Zero Delta University's Faculty includes highly-esteemed professors from top universities in the United States and a worldwide panel of industry experts who have considerable

experience in their respective fields of practice. This diverse faculty structure blends perfectly, academic theory with real-world experience. As a result, students learn ‘what needs to be performed’ and ‘how to perform it’ in addition to the ‘why’ certain activities succeed or fail across various types of corporations, cultures, and organizational models.

Students may enroll immediately for courses offered the week of 20<sup>th</sup> November 2006 in Sydney, Australia. The initial courses include ‘Enterprise Strategy and Tactics Modeling’ and ‘Enterprise Decision Design and Collaborative Decision Management’ – courses specifically designed to address many of the challenges facing enterprise business architects and enterprise architects.

Enrollment is offered online at [www.zduniversity.org/curriculum.html](http://www.zduniversity.org/curriculum.html) or by calling +1.312.235.2390 from the United States or +61.2.8080.2780 from Australia.

Courses will be rolled out in various countries and cities around the world. Zero Delta University’s innovative distributed teaching and learning model will deliver the courses in each city by the same faculty members, ensuring a consistent level of knowledge and experience transfer to students.

During the launch period and through the end of 2006, those who sign-up to receive more information about Zero Delta University’s course offerings and certifications will receive a \$250 USD coupon that can be applied to any course. Additional details can be found at [www.zduniversity.org/launchoffer.html](http://www.zduniversity.org/launchoffer.html)

## About Zero Delta University

Zero Delta University is a corporate university that produces and delivers worldwide, innovative courses to Enterprise Alignment and Enterprise Architecture Practitioners. Zero Delta University has created the industry’s first enterprise business architecture course offering and certification series. Zero Delta University Faculty represents a diverse mix of leading professors from world-renowned universities and industry experts who focus on teaching both formal theory and practical application of advanced methods that address a wide spectrum of strategic planning, value creation efforts, enterprise architecture, portfolio management, and performance management. Visit Zero Delta University on-line at [www.zduniversity.org](http://www.zduniversity.org)

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