

# Zero Delta University Extends Enterprise Business Architecture Courses to Europe and Middle East

**London, UK and Dubai UAE to be learning sites for innovative enterprise business architecture course offerings. Practitioners gain exposure to expert knowledge over the course of two days or meet certain requirements for certification upon completion of 6 days of ‘intensive and exciting learning experience’.**

**CHICAGO, III. – 24 October, 2006** – Zero Delta University today announced the extended availability of its innovative course offering and certification program for practicing enterprise architects.

Zero Delta University has chosen two very convenient locations that are accessible to practitioners throughout Europe and the Middle East. Courses will be held starting the week of 19<sup>th</sup> February 2007 in Dubai, UAE and will be offered starting 1<sup>st</sup> March 2007 in London, UK.

Zero Delta University’s innovative course offering is structured according to a role player model. The initial course series is designed for enterprise business architects, which includes business strategists, business analysts, technology strategists, process architects, organization architects, and enterprise service architects specializing in the Services Oriented Architecture (SOA) field.

“If you were to challenge me to sum up in two words this course series, the words ‘intensive’ and ‘exciting’ immediately come to mind”, commented Mark Benyovszky, a senior lecturer at Zero Delta University. “What we have created in this course series is a structured program that enables practicing enterprise architects to hone their skills in the areas of business and technology architecture blueprint and roadmap design. Students who complete the program will understand how to apply various methods to create enterprise architecture blueprints and roadmaps that help to align and integrate their respective organization.”

The courses offered in Dubai and London include:

### Enterprise Strategy & Tactics Modeling

This two-day course is designed to teach practitioners how to architect and link business strategy related details to organization, process, and technology areas of the enterprise. Practitioners will learn how to architect strategy and tactics models that follow common industry standards and approaches.

### Enterprise Decision Design & Collaborative Decision Management

This two-day course is designed to teach practitioners how to engage in a collaborative manner multiple decision makers and key stakeholders who must decide on strategic and tactical decisions vis-à-vis the enterprise architecture. This innovative course applies advanced methods that have been proven to accelerate the decision making process and enable teams to arrive at a consensus with respect to the best decision alternatives.

### Enterprise Process Modeling using BPMN

This two-day course is designed to teach practitioners how to create 'end-to-end' business process models that span complex organizations that have operations on a global level. Practitioners will learn how to architect enterprise level process models that link upwards to strategy and downwards to more granular level details across organization, process, and technology dimensions. The course leverages the Business Process Modeling Notation (BPMN) specification, which represents the latest design specification that can be used to express in a common manner enterprise-wide business process information.

“Taken together, this course series provides essential information and views into innovative methods that every practicing enterprise architect needs to know how and when to apply in order to architect effective blueprints and roadmaps that create enterprise value.” added Benyovszky.

Practitioners who complete the course series will be eligible to earn a formal certification as a Certified Enterprise Business Architect™. Practitioners will have the opportunity to extend their knowledge and experience by further pursuing advanced and expert level certifications by enrolling in and successfully completing additional Zero Delta University courses.

Students may enroll immediately for courses offered in London, UK and Dubai UAE. Enrollment is offered online at [www.zduniversity.org/curriculum.html](http://www.zduniversity.org/curriculum.html) or by calling +44.20.7993.2190 in London or +1.312.235.2390 in the United States.

During the launch period and through the end of 2006, those who sign-up to receive more information about Zero Delta University's course offerings and certifications will receive a \$250 USD coupon that can be applied to any course. Additional details can be found at [www.zduniversity.org/launchoffer.html](http://www.zduniversity.org/launchoffer.html)

## About Zero Delta University

Zero Delta University is a corporate university that produces and delivers worldwide, innovative courses to Enterprise Alignment and Enterprise Architecture Practitioners. Zero Delta University has created the industry's first enterprise business architecture course offering and certification series. Zero Delta University Faculty represents a diverse mix of leading professors from world-renowned universities and industry experts who focus on teaching both formal theory and practical application of advanced methods that address a wide spectrum of strategic planning, value creation efforts, enterprise architecture, portfolio management, and performance management. Visit Zero Delta University on-line at [www.zduniversity.org](http://www.zduniversity.org)

###